

HAYLEE MADISON WEDDINGS

Position Details

# *Brand Content Creator*



As a Gen Z wedding planner, Haylee Madison Weddings brings a young, fresh vibe to the wedding industry, especially on social media. As our platform continues to grow, maintaining a recognizable and consistent brand is more important than ever.

We're officially looking for a creative, enthusiastic, and dependable individual to join the HMW team as a **Brand Content Creator** for the 2027 wedding season!

This role is perfect for someone who is excited to work alongside me and our wedding-day team, capturing all of the behind-the-scenes moments that make each celebration unique.

Our ideal candidate is chronically online, up to date on the latest social media trends, has a creative eye, and can keep a cool, calm presence in a fast-paced, client-facing environment. Most importantly, we're looking for someone who loves weddings, takes pride in their work, and is excited to help grow the HMW brand!

*Cheers!*

*-Haylee Madison*



# *Brand Content Creator*

**Experience & Qualifications**
Previous content creation experience is preferred, but not required! We're looking for someone with a creative eye, familiarity with Instagram and TikTok, an understanding of current social media trends, and a genuine interest in the wedding industry. Must be comfortable capturing photo and video content using an iPhone and creating content that aligns with the HMW brand.

**Responsibilities**
Capture behind-the-scenes photo and video content throughout assigned weddings, including details, candid moments, and the overall wedding-day experience. Identify creative opportunities, stay current with social media trends, and create content that reflects the HMW brand. All raw photo and video footage must be organized and delivered within 24 hours of each event.

**Professional Expectations**
Must maintain a professional, positive, and personable presence in a fast-paced, client-facing environment. We're looking for someone who is dependable, flexible, takes direction, takes pride in their work, and is excited to learn and grow alongside the HMW team.

**Compensation & Schedule**

- Compensation: Flat rate per event, determined by experience and qualifications.
- Typical coverage: Approximately 4–6 hours per event.
- Schedule: Select weddings and events throughout the 2027 season.
- Location: Wedding venues throughout Maine, New Hampshire, and Vermont.
- Availability: Must have Saturday availability.

**The Opportunity**

An opportunity to gain hands-on experience, grow creatively, and become part of a growing wedding production team. We're looking for someone with potential, initiative, creativity, and a genuine desire to learn!

If you love capturing the moments that make a wedding day special and want to be part of something exciting, we'd love to hear from you!

*Contact: haylee@hayleemadison.com*