

Privacy Policy

Last Updated: September 29, 2026

Haylee Madison Weddings ("HMW," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you provide when you visit our website, submit an inquiry, or work with us.

This Privacy Policy explains what information we collect, how we use it, how we protect it, and the choices you may have regarding your information.

By using our website, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect information you voluntarily provide to us when you interact with our website or contact us, including:

- Your name
- Email address
- Phone number
- Wedding date
- Wedding venue or location
- Estimated guest count
- Wedding budget or investment range
- Details about your wedding plans, preferences, and vision
- Information submitted through our contact or inquiry forms
- Any other information you choose to provide when communicating with us

We may also automatically collect certain information when you visit our website, such as:

- IP address
- Browser type and device information
- Pages you visit
- Date and time of your visit
- Referring website or source
- General website usage and interaction data

This information may be collected through cookies, analytics tools, or similar technologies.

2. How We Use Your Information

We may use the information we collect to:

- Respond to wedding planning inquiries and requests
- Communicate with you about our services

- Provide proposals, consultations, contracts, and other requested information
- Provide and manage wedding planning and coordination services
- Schedule meetings and communicate with clients
- Process payments and manage client accounts
- Improve our website, services, and client experience
- Understand how visitors use our website
- Send occasional business updates, marketing communications, or promotional materials when permitted by law
- Protect our website, business, clients, and users from fraud, abuse, or security threats
- Comply with legal obligations

We will not sell or rent your personal information to third parties.

3. Cookies and Analytics

Our website may use cookies and similar technologies to improve functionality, understand website traffic, and enhance your experience.

We may use third-party analytics and website tools to understand how visitors interact with our website. These services may collect information such as your IP address, device information, pages visited, and general website activity.

You may be able to disable or manage cookies through your web browser settings. Disabling cookies may affect certain website functionality.

4. Information Sharing

We may share personal information with trusted third-party service providers when reasonably necessary to operate our business or provide services to you.

These may include providers that assist with:

- Website hosting and maintenance
- Website analytics
- Contact and inquiry forms
- Email communications
- Scheduling
- Payment processing
- Client management and planning platforms
- Contract and document management
- Other business administration services

These providers are permitted to use your information only as necessary to provide services to us or as otherwise permitted by law.

We may also disclose information when required to do so by law, legal process, court order, or governmental request, or when we believe disclosure is necessary to protect our legal rights, safety, property, or the rights and safety of others.

5. Wedding Vendors and Event Partners

When you become a client of Haylee Madison Weddings, we may need to share relevant information with wedding vendors, venues, and other event professionals involved in your wedding.

For example, we may share your name, wedding date, timeline, venue information, contact information, or event logistics when necessary to coordinate your wedding.

We only share information that is reasonably necessary for the planning and execution of your event.

6. Client Photos and Wedding Content

With your permission, we may use photographs, videos, testimonials, or other content related to your wedding for portfolio, website, social media, advertising, and other promotional purposes.

We will seek appropriate permission before using identifiable client testimonials, photographs, or other personally identifiable wedding content for promotional purposes when required.

If you have questions about how your wedding images or content may be used, please contact us.

7. Email Communications

If you submit an inquiry or otherwise provide your email address, we may use it to communicate with you about your inquiry, wedding planning services, your event, or other business-related matters.

If you receive marketing emails from us, you may unsubscribe at any time by following the unsubscribe instructions included in the email or by contacting us directly.

Please note that even if you opt out of marketing communications, we may still send necessary transactional or service-related communications, such as information regarding an inquiry, contract, payment, or scheduled event.

8. Third-Party Websites

Our website may contain links to third-party websites, including wedding venues, vendors, social media platforms, payment providers, or other resources.

We are not responsible for the privacy practices, security, or content of third-party websites. We encourage you to review the privacy policies of any third-party websites you visit.

9. Data Security

We take reasonable administrative, technical, and organizational measures to protect the personal information we collect.

However, no method of transmitting information over the internet or storing information electronically is completely secure. Therefore, we cannot guarantee the absolute security of your information.

10. Data Retention

We retain personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, provide our services, maintain appropriate business and financial records, resolve disputes, enforce agreements, and comply with applicable legal obligations.

The length of time we retain information may vary depending on the nature of the information and the reason it was collected.

11. Your Privacy Rights

Depending on where you live, you may have certain rights regarding your personal information, which may include the right to:

- Request access to personal information we hold about you
- Request correction of inaccurate information
- Request deletion of certain personal information
- Opt out of certain marketing communications
- Request information about how your personal information is collected and used

To exercise an applicable privacy right, please contact us using the information below. We may need to verify your identity before completing certain requests.

12. Children's Privacy

Our website and services are not directed toward children under the age of 13, and we do not knowingly collect personal information from children under 13.

If you believe a child has provided personal information to us, please contact us so that we can take appropriate steps to remove the information.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our business, website, services, technology, or applicable legal requirements.

When we make changes, we will update the “Last Updated” date at the top of this policy. We encourage you to review this page periodically.

14. Contact Us

If you have questions about this Privacy Policy, how we handle your personal information, or would like to make a privacy-related request, please contact:

Haylee Madison Weddings

Maine & Northern Vermont

Email: [Your Business Email]

By using the Haylee Madison Weddings website, you acknowledge that you have read and understood this Privacy Policy.